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## **NEW BOOK SHOWS DEVELOPERS HOW TO SIDESTEP NIMBYISM**

Originally, the Not-In-My-Back-Yard (NIMBY) movement developed out of concerns about air pollution and other potentially life-threatening hazards. Today, it has evolved to encompass community concerns over any land use that is not wanted.

Even if you know that there is no legal problem with your proposed plans and that you have met the local ordinances, fighting a NIMBY movement with guns blazing can still tear a community apart, create expensive legal battles, and hurt the chances for completing a successful project. Political maneuvering is the driving force in many communities. Win the battle by navigating community politics, and you'll be in a better position for approval.

In a new book—*NIMBYism: Navigating the Politics of Local Opposition*—Michael Thomsett shares examples of successful and not-so-successful NIMBY confrontations from across the country, and culls the insights and expertise of development authorities. The book is available from CenterLine Media ([www.centerlinemedia.com](http://www.centerlinemedia.com)).